



LOCAL
FOCUS
+
GLOBAL
PERSPECTIVE

The Australian Meat Industry Council's (AMIC) 2010 Meat Industry Conference will be on the Gold Coast, Queensland, September 1-2 at the Sheraton Mirage Resort Surfers Paradise, under the theme: "Local Focus + Global Perspective".

The AMIC Conferences of recent years have established themselves as the premier red meat industry conference experience in Australia and an essential part of the industry calendar. Speakers from North and South America, the EU, Asia and Australia have been invited to head the program.

The range of attendees will include representatives from a vast majority of meat processor companies in Australia. Most of the major shipping companies, freight forwarders, major banking institutions and ancillary industry providers and other industry stakeholders will also be present.

The rapid change in technology and the globalisation of the trade along with implications for market access over the next decade will be a focal point for the Conference for what is Australia's largest agricultural enterprise.

Federal Minister for Agriculture Tony Burke has been invited to open the Conference. Queensland Premier Anna Bligh has also been invited to be our special guest at the Conference lunch. We are confident that the Conference will draw close to 300 senior meat industry executives from all over the world including Australia, North America, New Zealand and Asia.

Our Keynote Speaker will be Wesley Batista, CEO of JBS Swift in the United States, the world's largest red meat processor. His views on the international marketplace and the likely key influences and trends for the future will be of immense interest to AMIC members and Conference attendees alike.

Lehman & Associates Events Pty Ltd have been appointed Conference Co-ordinator. Sponsorship packages and extended trade exhibition packages will also be available. Networking events include the Welcome Party, Gala Dinner, Golf Tournament and Deep Sea Fishing.

If you have any queries don't hesitate to contact:
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